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Reg. No. : .....

Name : .....

Fourth Semester B.Com. Degree Examination, March 2020

First Degree Programme under CBCSS

Elective Course II : Stream 3 – Travel and Tourism

CO 1461.3 : TOURISM PRODUCTS

(2018 Admission)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. Each question carries **1** mark.

1. What is Symbiotic Tourism Product?

2. Identify any two National Parks in Kerala.

3. What do you mean by Bungee Jumping?

4. What is MICE?

5. Expand IITF.

6. What is Pilgrim Tourism?

7. What do you mean by VFR?

P.T.O.

8. List out any Four Hill Stations in Kerala.

9. Define Museum.

10. What do you mean by Heritage Tourism?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions, in not exceeding one paragraph each. Each question carries **2** marks.

11. What do you mean by Indigenous Heritage?

12. What do you mean by ChardhamYathra?

13. What do you mean by Intangibility of Tourism Products?

14. Write shortly about the Philosophies of Saivisam.

15. List out the important tourist attraction of Idukki District.

16. Write a short note on Thrissur Pooram.

17. Give a short note on Surajkund International Craftsmela.

18. Write about the important classical art forms of Kerala.

19. What do you mean by Site Based Tourism Product?

20. Write a short note on Ajanta Caves.

21. Write about the important Buddhist Circuits of India.

22. Detail about the Cultural Heritage of Kerala.

(8 × 2 = 16 Marks

SECTION – C

Answer **any six** questions, in not exceeding **120** words each. Each question carries **4** marks.

23. Write a short note on craftmelas in India.
24. Write about the important Historical Monuments in Kerala.
25. Explain about the importance Indian Cuisine.
26. Write about the air based adventure tourism activities.
27. Detail about the impact of recent flood on Kerala Tourism.
28. Explain about important Hill Station of India.
29. Write a short note on Island Tourism.
30. Give details about important Museums in India.
31. Write a short note on Beaches of Kerala.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions in not exceeding **4** pages each. Each question carries **15** marks.

32. Write in detail about the nature and characteristics of Indian Tourism Products.
33. Detail about the important National Parks in India.
34. Write about the Social and Religious importance of Fairs and Festivals of India.
35. Explain in detail about the Water Based and Land Based Adventure Tourism Activities.

(2 × 15 = 30 Marks)